

City of Ljubljana January 2008

Incentives

Context

Ljubljana, the capital of Slovenia, has 265.000 inhabitants. Freight transport in the city has increased, especially since joining the European Union. Among logistics centres there is a lack close cooperation which causes a large number of transport operations and predictably lower load factor than could be possible with coordinated logistics. There are no incentives which would encourage use of clean vehicles and make better environmental conditions in the city.

Objectives

The main task is to analyze and design a strategy for implementation of incentives in the city of Ljubljana. It will be an important support to the other work packages 3 and 4 (access restrictions and consolidation of deliveries) and the results will be included in the new policy for efficient goods distribution in the city of Ljubljana.

Description of the action

The city of Ljubljana has already established local freight network which includes representatives in city logistics (transport and logistics companies, retailers, etc.) and will discuss the solutions for incentives and other tasks on the project.

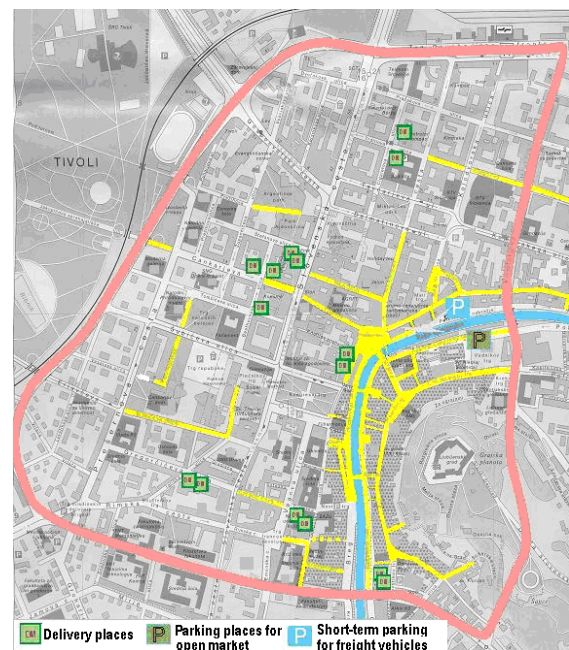
Prometni institut, local partner in Ljubljana, completed in year 2007 a study dealing with current problems of freight deliveries in the urban area and comparative analysis and case studies in other cities. There has been designed a proposal of new city logistics measures as a main part of the new logistics concept, including also incentives for clean vehicles and incentives for vehicles using the consolidation centre which will be set up in the near future.

In workshop in Ljubljana (June 2007), organized by the City of Ljubljana, problems relating to city logistics were presented to

project partners and stakeholders. Ljubljana received transfer of knowledge and experience from project partners and have been used as input for this work. Stakeholders presented their opinion concerning better organization of freight transport and their further involvement in the network.

Further planning and expected results

In year 2008 the proposed measures for incentives will be further discussed by stakeholders in order to find the best solutions for improving freight transport situation in Ljubljana. Finally the designing of the new strategy for incentives is planned.



Local partners

City of Ljubljana
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