

City of Göteborg January 2009

## WP 4 Consolidation of deliveries

### Context

Göteborg is, as the second largest city in Sweden and as a transport hub with the biggest harbour in the Nordic region, facing a continuous increase of transports in general and of freight transports in particular. In order to find solutions to this problem an environmental zone was introduced in 1996 in the city centre with access restrictions for heavy diesel-driven vehicles.

Campus Lindholmen is situated on the north side of the river Göta Älv which former was an industrial area but now but now has been developed into a modern business and housing area. At Campus Lindholmen parts of Both Göteborg University and Chalmers are located along with several companies.

### Objectives

The aim has been to work with actors in the Campus Lindholmen area in order to make deliveries to the area more efficient. Such a scheme has positive environmental effects and makes the campus area more attractive.

### Description of the action

The Traffic and Public Transport Authority started the scheme by identifying the stakeholders, raising the awareness around the issue of ordering and delivery routines, analysing the type of goods and vehicles and the economic factors.

In close cooperation with the actors a common delivery centre has been created where all incoming goods is delivered. From the centre an electric powered vehicle makes the deliveries to the individual companies and organisations. Although no physical access restrictions exist, the area has been cleared from most heavy traffic since the companies do not accept any deliveries from other vehicles than the electric vehicle. The consolidation centre was officially opened in October and is now serving 11 companies, university institutions an other actors in the area.



### Further planning and expected results

The consolidation scheme at Campus Lindholmen is now implemented in most parts. The consolidation scheme has also brought positives spill-over effects such as the development of common waste collection. The stakeholders in the project are interested in an environmental certification of the area. This would increase the attractiveness for students. During 2009 the ambitions are to adjust the scheme in order to lower the costs. Chalmers University of Technology has agreed to manage the scheme. Information folders will be produced during 2009 which will be distributed in order to attract and inspire other areas in the city to do the same thing.

### Contact

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