

City of Ravenna November 2006

Local freight network

Context

The Ravenna municipality area has 146.000 inhabitants. In compliance with the recently adopted Urban Traffic Plan, the Municipality of Ravenna is committed to reorganising the regulation of light-duty vehicles access to the Limited Traffic Zone. The problems lay primarily in the proliferation of high polluting light duty vehicles (up to 3.5 tons), which result in a fragmentation of deliveries, exacerbation of traffic, and worsening of environmental conditions. Another critical issue concerns the operation of freight load/unload in the city centre of Ravenna, which is currently often performed by double parked or illegally stationed vehicles.

Objectives

The local network, established in 2002, has an overly political characterization, which undermines any technical assessment. START will witness a balancing of these dimensions, inasmuch the technical component will increase its influence rendering the network a truly operational instrument.

Description of the action

The Municipality of Ravenna established in 2004 a "Logistics Concertation Table", which brought together a wide spectrum of relevant local stakeholders, specifically all the Associations representing freight operators, retailers, artisans, the local transport company and, in addition to the Municipality, the Regione Emilia Romagna, responsible for the overall freight planning.

Since then the "Logistics Concertation Table" met around two times per year.

The goal is to:

- analyse the critical factors hampering the system of freight distribution in Ravenna,
- identify efficient and viable solutions and the conditions for their application and

- set in motion the experimental application of selected logistics options in order to allow transit points interchanges between polluting vehicles and clean vehicles.

The START project was presented on October the 11th 2006 at the Table.



Further planning and expected results

An important aspect that emerged from the discussion is the need for a higher frequency of the meetings and the importance of keeping the political part separate from the technical/proactive one. In particular, each organisation or category should identify an actor who could present concrete proposals or solutions related to the discussed issues.

Local partners

Municipality of Ravenna
ITL
CONSAR
The Regione Emilia Romagna

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