

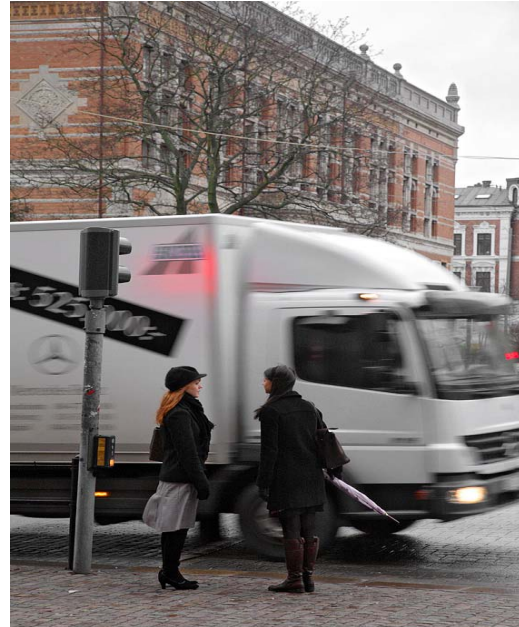
## City of Göteborg March 2007

### Consolidation of deliveries

#### Context

Göteborg is, as the second largest city in Sweden and as a transport hub with the biggest harbour in the Nordic region, facing a continuous increase of transports in general and of freight transports in particular. In order to find solutions to this problem an environmental zone was introduced in 1996 in the city centre with access restrictions for heavy diesel-driven vehicles.

Campus Lindholmen is situated on the north side of the river Göta Älv which former was an industrial area but now but now has been developed into a modern business and housing area. This brings along transport and air quality problems, and the area will be included within the developed Environmental zone area from April the 1st 2007.



#### Objectives

The aim is to work with companies in the Campus Lindholmen area in order to improve efficiency of their purchasing routines, so ordering of goods is less often. Today, no goods are being coordinated, but the potential for reducing the number of vehicles entering the area is high.

#### Description of the action

In the Campus Lindholmen area the Traffic and Public Transport Authority will try to get the businesses more involved in their purchasing routines.

The Traffic and Public Transport Authority will start a preparation of the consolidation scheme by identifying the stakeholders, raising the awareness around the issue of ordering and delivery routines, analysing the type of goods and vehicles and the economic factors.

The aim of the scheme is to involve all public and private organisations in the area. The plan is to develop a consolidation scheme together with the businesses in the area.

#### Further planning and expected results

A first step towards a consolidation of deliveries will be made in one place of Göteborg, Campus Lindholmen, with the possibilities to scale up in larger areas in the future. The consolidations of deliveries can also improve the benefits of the access restrictions and incentives in a longer run.

#### Local partners

Traffic & Public Transport Authority  
Swedish Road Haulage Association  
Businesses in the Campus Lindholmen area

#### Contact

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