

City of Ljubljana January 2008

Incentives

Context

Ljubljana, the capital of Slovenia, has 265.000 inhabitants. Freight transport in the city has increased, especially since joining the European Union. Among logistics centres there is a lack close cooperation which causes a large number of transport operations and predictably lower load factor than could be possible with coordinated logistics. There are no incentives which would encourage use of clean vehicles and make better environmental conditions in the city.

Objectives

The main task is to analyze and design a strategy for implementation of incentives in the city of Ljubljana. It will be an important support to the other work packages 3 and 4 (access restrictions and consolidation of deliveries) and the results will be included in the new policy for efficient goods distribution in the city of Ljubljana.

Description of the action

As a result of the START project the city Ljubljana implemented a tax free delivery for clean vehicles to the city centre in January 2008. Among this, many other solutions for incentives are included in the study on incentives and discussed during the LFN meeting in March 2008. Stakeholders presented their opinion concerning better organization of freight transport and their further involvement in the network.

The stakeholders also filled in the questionnaires about incentives in freight traffic in Ljubljana and shown a positive response about proposed measures. The results of this survey were used as an input for the city logistic strategy.

If more incentives were introduced and better infrastructure for the clean vehicles was provided, many of the stakeholders would use the clean vehicles.

The draft Freight Transport Strategy for Ljubljana was completed in autumn and contains most suitable incentives solutions for improving freight transport situation in Ljubljana, including the incentives for vehicles using the consolidation centre which will be set up in the near future.



Further planning and expected results

In the new draft strategy proposed measures for incentives will be further discussed by stakeholders in order to find the best solutions for improving freight transport situation in Ljubljana. They are important part of the city logistics and should support all measures. Therefore some of the incentives will be implemented and tested in the framework of the CIVITAS ELAN project in combination with the access restrictions and the consolidation of delivery. To provide closely cooperation of stakeholders it is planned to introduce more incentives first and later implement more radical measures.

Local partners

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